King Arthur Baking Contest

Checklist

King Arthur sponsors baking contests at over 150 fairs nationwide. Start here if you are interested in hosting a baking contest at your fair; these guidelines will keep you on track from start to finish!

TO SET UP YOUR BAKING CONTEST:

☐ Obtain approval from the fair manager/director/president to host a new baking contest
☐ Secure a building and table/corner to receive the baked goods
☐ Recruit judges for the baking contest and helpers for the day-of
☐ Determine the day and time of the contest
☐ Determine the age/division/class for the contest or contests
☐ Shop around for a recipe or choose a category for the contest

GET READY:

☐ Design the page for the premium book with the contest details and rules
  (Include: date, time, place, age, prizes, and recipe or category, King Arthur logo)
☐ Decide on method to collect recipes (if applicable)
☐ Submit the contest information to the fair’s web team
☐ Decide entry form policy (will require prior to contest or upon delivery of entry)
☐ Include an email or phone number for questions from contestants
☐ Consider selling a portion of the entries for charity or fair funds
☐ Promote the contest as much as possible – use Facebook and Twitter to spread the word
☐ Determine location of judging (close curtain or in public view?)
☐ Determine time and place for the award distribution

GO:

☐ Greet each contestant when he/she arrives and go over the judging and award times
☐ Provide water for the judges and divide and conquer if overwhelmed by entries.
☐ Judges reconvene with highest scored baked goods from his or her group
☐ Take photos of the winners and their entries

Please contact bakingcontests@kingarthurbaking.com with any questions or concerns.

Thank you and have fun!